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| Attention: | MAIL STOP AMENDMENT Group Art Unit: 2167 Examiner: LEWS, Cheryl Renea | Fax: | (571) 273-8300 |
| UNITED STATES PATENT AND TRADEMARK OFFICE | | Phone: | (571) 272-7882 |
| Pages: | Cover + 1 + 10 = 12 | Date: | April 13, 2007 |
| From: | Georgann S. Grunebach Assistant General Counsel | Fax: | (310) 964-0941 |
| | | Phone: | (310) 964-4615 |

The information contained in this facsimile is confidential and may also contain privileged attorney-client information or work product. The information is intended only for the use of the individual or entity to which it is addressed. If you are not the intended recipient, or the employee or agent responsible to deliver it to the intended recipient, you are hereby notified that any use, dissemination, distribution or copying of this communication is strictly prohibited. If you have received the facsimile in error, please immediately notify us by telephone, and return the original message to us at the address below via the U.S. Postal Service. Thank you.

CERTIFICATION OF FACSIMILE TRANSMISSION UNDER 37 CFR 1.8

I hereby certify that this correspondence identified below is being facsimile transmitted to (571) 273-8300 (Centralized Facsimile Number), addressed to: Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on April 13, 2007.


Georgann S. Grunebach, Reg. No. 33,179
Telephone No. (310) 964-4615 (Printed Name of Person Signing Certificate)

April 13, 2007
(Date of Signature)

Attention: Commissioner for Patents**Attorney Docket No. PD-202096**

Please find attached Re:

Serial No.: 10/790,465

Filing Date: March 1, 2004

- RESPONSE TO NOTICE OF NON-COMPLIANT AMENDMENT DATED APRIL 9, 2007 (1 page)
- AMENDMENT UNDER 37 CFR 1.111 IN RESPONSE TO OFFICE ACTION DATED AUGUST 10, 2006 (10 pages)

If you do not receive all pages, or pages are not clear, please call Karen Lum at (310) 964-0735.

The DirecTV Group, Inc., CA/LA1/A109, P. O. Box 956, El Segundo CA 90245

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APR 13 2007

PATENT
Customer No. 020991

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

| | | | |
|-------------|---|-----------------|--------------------|
| Applicant: | Stephen P. Dulac | Examiner: | Cheryl Renea Lewis |
| Serial No.: | 10/790,465 | Group Art Unit: | 2167 |
| Filed: | March 1, 2004 | Docket: | PD-202096 |
| Title: | COLLECTION AND CORRELATION OVER TIME OF PRIVATE VIEWING USAGE DATA | | |

Certificate of Transmission under 37 CFR 1.8

I hereby certify that this correspondence is being facsimile transmitted to (571) 273-8300 (Centralized Facsimile Number), addressed to Mail Stop Amendment, Commissioner for Patents, P. O. Box 1450, Alexandria, VA 22313-1450, on April 13, 2007.

Date: April 13, 2007


Georgann S. Grunebach, Reg. No. 33,179

MAIL STOP AMENDMENT
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE TO NOTICE OF NON-COMPLIANT AMENDMENT (37 C.F.R. §1.121)

Dear Sir:

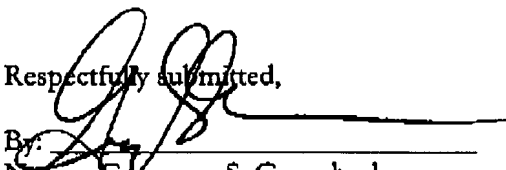
Applicant's attorney received a Notice of Non-Compliant Amendment (37 C.F.R. 1.121) dated April 9, 2007, where the Notice states that the amendment received on January 23, 2007, is non-compliant because it included an erroneous status identifier.

Applicant's attorney submits herewith a revised Amendment under 37 C.F.R. §1.111 to overcome these objections.

In view of the above, it is submitted that this application is now in good order for allowance and such allowance is respectfully solicited. Should the Examiner believe minor matters still remain that can be resolved in a telephone interview, the Examiner is urged to call Applicant's undersigned attorney.

Date: April 13, 2007

Respectfully submitted,


By: _____
Name: Georgann S. Grunebach
Reg. No.: 33,179

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Date: April 13, 2007


Georgann S. Grunebach, Reg. No. 33,179AMENDMENT UNDER 37 C.F.R. §1.111

MAIL STOP AMENDMENT
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action dated August 10, 2006, please amend the above-identified application as follows.